

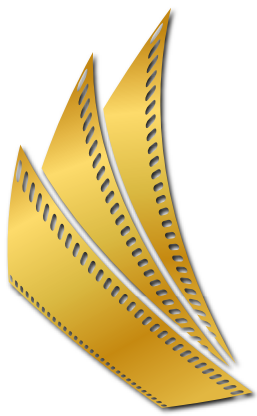
THE MOVIE EXPO

SEPTEMBER 20 - 22, 2019

SEMINAR SCHEDULE

movie-expo.com

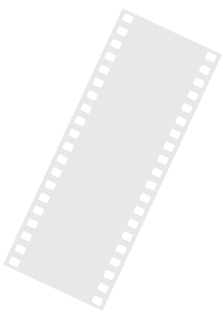




THE MOVIE EXPO^{🇨🇦}

SEPTEMBER 20 - 22, 2019

As an international centre for film production, Canada is a diverse and talent rich nation that has an insatiable thirst for more opportunities. The Movie Expo exists to connect Canadian filmmaking talent to the world stage. This is why we are bringing the same opportunities from Hollywood to the north.





Message from the Mayor

It gives me great pleasure to extend greetings and a warm welcome to everyone attending The Movie Expo.

I would like to take this opportunity to welcome everyone to this three-day exhibition that will feature 300+ booths, seminars and workshops where attendees will have the opportunity to hear and learn from experts who will share their knowledge and expertise and discuss current trends in the film industry.

As an international centre for film production, Toronto promotes the development of quality cinema by the creative and innovative works of filmmakers whose talent and creativity have enhanced and enriched our entertainment industry.

Arts and culture can be incredible forces for the development of an individual, group or community, and the promotion of intercultural connections that include tolerance, understanding, friendship and social cohesion.

On behalf of Toronto City Council, I wish everyone an enjoyable and memorable event. Please accept my best wishes for continued success.

Yours truly,



John Tory
Mayor of Toronto

CAPTURE THEIR ATTENTION.



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CREATIVE AGENCY

BOOTH NUMBERS

Number Company Name

| | |
|------|---|
| 502 | Segway of Ontario |
| 504 | Bruber Media |
| 506 | Storyoscopic Films |
| 511 | TO Live Attila Glastz Concert Productions |
| 603 | Weather Network Storm Chaser |
| 611 | Royal Ontario Museum (ROM) |
| 703 | George Brown College |
| 707 | Trebas Institute |
| 711 | Arias Legacy Creations - Iron Man |
| 802 | Blood in Snow Film Festival |
| 803 | IATSE Canada |
| 803 | IATSE Local 411 |
| 803 | IATSE Local 667 |
| 803 | IATSE Local 873 |
| 806 | Red Cross |
| 817 | Panasonic EVA 1 Varicam |
| 818 | Arri/Fusion Cine |
| 822 | Rogers Uptown Communications |
| 827 | StageworX |
| 910 | Images In Sound |
| 911 | Valiant Creative Agency |
| 917 | Team O'Brien Fitness |
| 919 | Huf Gym |
| 920 | Realpro Health Co. |
| 921 | Team Youphoric |
| 923 | Rehan Jalali |
| 927 | Toronto Film Industry Film Festival |
| 1011 | Stonehenge Digital Studios |
| 1013 | BurnBarrel FX |
| 1016 | Sculpture Supply Canada |
| 1017 | Filmotechnic Canada |
| 1018 | RST Creative Studios |

Number Company Name

| | |
|------|--|
| 1020 | Osafo Hush Boutique |
| 1027 | L.A.B . (Luxury Auto Body) |
| 1029 | Porsche Downtown |
| 1039 | Laughing Vikings |
| 1131 | Mag Z Cinematography |
| 1138 | J Talent |
| 1139 | Blend PR |
| 1145 | Guest Signing |
| 1211 | Monkey Vault |
| 1231 | Kare Design Toronto |
| 1235 | Canadian Society of Cinematographers (CSC) |
| 1238 | Georgia Esparlas |
| 1239 | Angelica Alejandro (O.S.L.O.) |
| 1245 | Vincent M. Ward |
| 1302 | Rapier Wit Stage and Screen Combat |
| 1303 | Green Scen Magic |
| 1304 | Pulse Academy |
| 1306 | Patrick Kerton |
| 1311 | Dr. Draw |
| 1331 | Golden Trends Group Inc |
| 1334 | McCam Insurance |
| 1338 | Mandy |
| 1340 | Knight Sky Casting |
| 1203 | The Gunslingers |
| 1205 | |
| 1207 | |



THE UNION BEHIND ENTERTAINMENT



IATSE Local 411
www.iatse411.ca

IATSE Local 667
www.iatse667.com

IATSE Local 873
www.iatse873.com

DAY 1

PRE-PRODUCTION: BRINGING IDEAS TO LIFE



WRITERS PANEL: CHARACTER VS STORY

SEPT 20, 4:30 PM - SALON 102

- "Ideas to Script"
- Putting your ideas into words
- Creating a fictional universe
- Fiction vs Reality
- Character vs Story personal anecdotes

SPEAKERS

CLAIRE SERA

Writer & Actress (Smallfoot, Blended, The Princess Diaries, Pie N'Burger)

ROB MORELAND

Writer & Producer (Gnome Alone, Happily N' Everafter, Ground Control)

CASTING & AUDITIONING PANEL

SEPT 20, 4:30 PM - SALON 103

- "Audition Secrets: Impress the Casting Director".
- Hollywood's Top Casting Directors Reveal "How to Book That Audition".
- Submissions to get into the audition room.
- Casting Secrets: Get that next role.

SPEAKERS

MOLLY JANE KNIGHT

Casting Director (Corona, Walmart, ESPN, Manulife)

CARLY GRANOVSKY

Casting Director (TD, Verizon, Clean & Clear)

SHASTA LUTZ

VOICES IN ANIMATION PANEL

SEPT 20, 6:00 PM - SALON 103

SPEAKERS

JAMIE THOMASON

Voice Director (Disney Animations, Daytime Emmy Nominee)

RON RUBIN

Voice Actor (Camp Lakebottom, Sailor Moon, Avengers, X-Men Series, Care Bears: Big Wish Movie, Beetlejuice and much more)

STORYBOARD & PREVIZ PANEL

SEPT 20, 6:00 PM - SALON 102

- A look into the preparation and planning for an animated film.
- Stepping into the world of animations.

SPEAKERS

KEVIN CONRAN

Art Director and Designer (Sky Captain and the World of Tomorrow, Monsters vs Aliens, Bee Movie)



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DAY 1 *(continued)*



PRE-PRODUCTION: BRINGING IDEAS TO LIFE

MUSIC DESIGN & MUSICAL SCORE PANEL

SEPT 20, 6:00 PM - SALON 105

How the composers set the mood, invoke the emotions & create the magic through music.

SPEAKERS

KLAUS BADELT

Composer and multiple award winner (Pirates of the Caribbean, Curse of the Black Pearl, The Time Machine, Constantine, Gladiator)

ANDREAS CARLSSON

6X Grammy nominated songwriter, ASCAP Songwriter of The Year, 4x Emmy nominee

DAVID HAYMAN

Music Supervisor (Utopia Falls, Kim's Convenience, Once Were Brothers, Stockholm, Born to Be Blue)

MICHEAL PERLMUTTER

Music Supervisor (Arbitrage, Pontypool, Beauty and the Beast, Unnatural History, Spinning Out, Private Eyes)

ACTING FOR THE 21ST CENTURY NOT THE 19TH OR 20TH

SEPT 20, 7:30 PM - SALON 102

The world has evolved since Stanislavsky, Lee Strasberg, and Uta Hagen. The mediums have changed and evolved. Our understanding of the human psyche and the nature of how our brains function has grown exponentially. Acting techniques, however, have not been updated. Lewis' approach to acting is rooted in 21st-century thinking and science. He will demonstrate and discuss these techniques.

SPEAKERS

LEWIS BAUMANDER

Founder LB Acting Studio, Actor Coach for names such as Keanu Reeves, Eric McCormack, Michael Rappaport, Malcolm McDowell and Stacey Keach

Owner of Casting Central and world Renowned LB Acting Studio. Directed & Coached actors Keanu Reeves, Ellen Wong, Shamier Anderson

UNCOVERING SECRETS OF DIRECTING

SEPT 20, 7:30 PM - SALON 105

Finding the right tools for you.

SPEAKERS

DIRECTOR X

Director with over 103 directing credits. Winner of BET Award for Video Director of the Year (Across the Line, Mister Tachyon, Superfly, Drake: Started from the Bottom, Backstage, Rihanna Feat. Drake: Work, Kendrick Lamar: King Kunta, Drake: Worst Behavior, Busta Rhymes Feat. Nicki Minaj: Twerk It, Justin Bieber: Boyfriend, Nelly Furtado: Mas



EMS Training

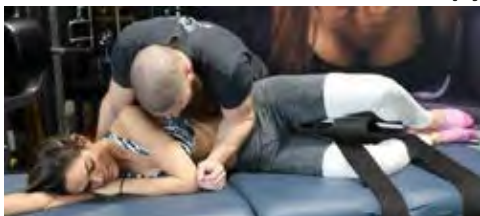


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- ↑ Flexibility
- ↑ Strength
- ↑ Balance



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DAY 2



PRODUCTION ON SET: STORYTELLING THROUGH THE LENS

GETTING INTO YOUR ROLE: THE MAKING OF A SUPERHERO BODY

SEPT 21, 11:00 AM - SALON 102

Rehan Jalali is an internationally recognized Fitness Expert, KABC show host, Filmmaker/Producer, Best Selling Author, and Superhero Maker based in Beverly Hills, Ca. His clients include Oscar® winning actors, Emmy® award winning TV stars, and Grammy® winning musicians. Rehan has appeared on numerous TV shows including "The Doctors", "CBS Morning News", "Breakfast TV" and "The Art of Building Bodies" in Canada. He has appeared in numerous movies including "Rocky 6", "Bigger, Stronger, Faster", "REHAN: The Making of a Superhero Body", and the upcoming "Supps: The Movie" and "The Skinny Truth".

SPEAKERS

REHAN JALALI

Celebrity Fitness Trainer and Nutrition Specialist.

Celebrity body Transformation Expert and Best Selling Author "Six Pack Diet Plan" & President of the Supplement Research Foundation.

PRODUCERS FILM FUNDING PANEL: INDEPENDENT FILM START TO FINISH

SEPT 21, 11:00 AM - SALON 103

Join as these amazing producers discuss how to get your project off the ground. Focusing on development and film funding. Find out the secrets of what producers look for. Panellists from this section will be apart of the pitch sessions

SPEAKERS

MARCUS ENGLEFIELD

Executive Producer, Co-founder of Venture 3D (Danger Close, Animal Crackers, Beyond the Velvet Rope)

GEORGE LEE

CEO & Co- Founder of Venture 3D and Storyoscopic Films (Animal Crackers, Danger Close, Beyond the Velvet Rope)

BRENT BAUM

Executive Producer, Writer (Wedding Planner, Charming, Finding Noah, Thomas the Magic Railroad)

STEVE SHAPIRO

Head of Production for Das Films (The November Man, Winter's Bone, Into the Forest)

PRODUCING - TELEVISION

SEPT 21, 11:00 AM - SALON 105

- Role of the Line Producer.
- Experiences of working on the set.
- Getting started in this role.
- Differences between feature film productions and television.

SPEAKERS

STEWART A. LYONS

Co-Producer, 2x Emmy Award Winner (Breaking Bad, Everybody Loves Raymond, Step by Step, Better Call Saul)

MOVIE EXPO SPECIAL PRESENTATION

SEPT 21, 12:30 PM - MAIN STAGE

Opening ceremony with special performances, industry experts, and Toronto & Ontario officials.

SPEAKERS

CASTRO LIU

Town of Richmond Hill Ward 3 Councilor

JOE LI

Regional Councilor of Markham

BILLY PANG

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DAY 2 *(continued)*



PRODUCTION ON SET: STORYTELLING THROUGH THE LENS

INSURANCE COVERAGE AND DRONE CERTIFICATION: WHAT EVERY FILMMAKER NEEDS TO KNOW!

SEPT 21, 2:00 PM - SALON 102

SPEAKERS

STEPHANIE HERRERA

RORIE MCINTOSH

2ND UNIT ACTION DIRECTION

SEPT 21, 2:00 PM - SALON 103

- Action Design & Direction. Stunts, Choreography, Training, Safety.
- Action scenes on location VS in studio.

SPEAKERS

LARNELL STOVALL

2nd Unit Director (Titans, Ride Along, Creed, Captain America)

PRODUCING ANIMATION PANEL

SEPT 21, 2:00 PM - SALON 105

- Thoughts on productions in Canada.
- What are some major pros and cons when choosing to produce a film in Canada?
- How Canadian filmmakers can create attraction and interests for foreign producers?

SPEAKERS

PENNEY FINKELMAN-COX

President Patchwork Productions, Former Executive VP Sony Pictures Animation, Former Co-Head of Dreamworks (Terms of Endearment, Shrek, Honey I Shrunk the Kids, The Prince of Egypt)

DANIELLE STERLING

Producer (Jump In, A Guy Thing, Gnome Alone)

JEREMY ROSS

Executive Producer and founding partner in 3QU Media (Gnome Alone, Charming, Trouble, Fearless)

ANIMATION PANEL

SEPT 21, 3:30 PM - SALON 103

- Into the world of imagination and art.
- Character Development and Design.

SPEAKERS

PETER LEPENIOTIS

Animation Director (Surly Squirrel, Nut Job, Dinosaur, Casper)

JEREMY ROSS

Executive Producer and founding partner in 3QU Media (Gnome Alone, Charming, Trouble, Fearless)

SIMON J. SMITH

Dreamworks Head of Layout, Director (Antz, Shrek, Shrek 4-D, Bee Movie)

VFX - CONCEPT DESIGN

SEPT 21, 3:30 PM - SALON 105

- "A Look Into the World of Fakery".
- Preparation and design style.
- What is the role in your job.
- In-depth look at amazing films like Ready Player One, Star Wars, The Revenant, and how much preparation it takes.

SPEAKERS

LUIS F. CARRASCO

VFX Art Director & Concept Designer (The Revenant, Ready Player One, Star Wars: The Force Awakens)

TECH & MOTION PICTURE MARKETING

SEPT 21, 5:00 PM - SALON 103

SPEAKERS

DENNIS RICE

CEO & Founder of Visio Entertainment (Former President of World Wide Marketing- United Artists, Former SVP- The Walt Disney Studios Former President- Marketing for Miramax Films)

TACTICAL RIFLE

SEPT 21, 5:00 PM - SALON 105

How to handle and use arms for film.

SPEAKERS

DANIEL LEVINSON

DAY 2 *(continued)*



PRODUCTION ON SET: STORYTELLING THROUGH THE LENS

PRODUCTION LEGAL & BUSINESS AFFAIRS

SEPT 21, 5:00 PM - SALON 102

- Business Affairs.
- Obtaining talent.
- What to be aware of.

SPEAKERS

TARA SATTLER

Production Legal (Cold Pursuit, Stuck in Love, Maniac)

UNIONS VS NON-UNION PANEL

SEPT 21, 6:30 PM - SALON 103

- The pros and cons of Union and Non-Union.
- What that means for your career.

SPEAKERS

NABET

DISTRIBUTION & ACQUISITIONS

SEPT 21, 6:30 PM - SALON 105

Chad's seminar will be on how to seek & negotiate distribution deals, as well as tips on what the major players look for in terms of content acquisition. Distribution 101 (Amazon, Hulu, Netflix).

SPEAKERS

CHAD MILLER

Founder & President of Cinea Management (Cinema Machine Management, packaging expert for Netflix, Hulu, Amazon)

LIGHTS, ACTION, REAL TALK!

SEPT 21, 8:00 PM - SALON 102

SPEAKERS

VINCENT M. WARD

Actor (Traffic, Ocean's Eleven, Bringing Down the House, Walking Dead)

CINEMATOGRAPHY

SEPT 21, 8:00 PM - SALON 103

- Capturing the Image.
- Cinematography and aligning with the vision.
- How to capture your subject in action.

SPEAKERS

RUSSELL GIENAPP

Cinematographer (Prince of Pot, The Shadow of Gold, Men of the Deep)

MICHAEL JARI DAVIDSON

Cinematographer (The Void, Super Grid, Sick: Survive the Night, Familiar)

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NOTE: All speakers are subject to cancellation or schedule change, due to professional commitments.



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PORSCHE

DAY 3

POST-PRODUCTION MAGIC: BRINGING IT ALL TOGETHER



ACTING UP: ETIQUETTE, SAFETY & CHILDREN ON SET

SEPT 22, 11:00 AM - SALON 102

- Importance of an OSLO (On Set Liason Officer).
- Etiquette and Safety on set and working with child actors and parents.

SPEAKERS

ANGELICA ALEJANDRO

Actor & Producer, Host, Master Class teacher and ACTRA On Set Liason Officer "OSLO".

DISTRIBUTION & ACQUISITIONS PANEL

SEPT 22, 11:00 AM - SALON 103

SPEAKERS

DENNIS RICE

CEO & Founder of Visio Entertainment (Former President of World Wide Marketing- United Artists, Former SVP- The Walt Disney Studios Former President- Marketing for Miramax Films)

CURT MARVIS

CEO & Co -Founder of QYOU, Former Lionsgate's President of Digital Media (Traditional and Digital Media Distribution)

SOUND DESIGN & FOLLIES

SEPT 22, 12:30 PM - SALON 103

- Amazing craft of sound design and sound effects.
- Setting the atmosphere with the presence of Sound.
- Follies and how it is captured and integrated into film.

SPEAKERS

BRIAN EIMER

Senior Sound Designer/President of ImagesInSound

DISTRIBUTION IN FOREIGN MARKETS

SEPT 22, 12:30 PM - SALON 102

- Chinese co-productions and how to get there.
- What are the key challenges.
- What attracts Chinese producers and what are they looking for?
- How we to attract more investors to produce films in Canada.

SPEAKERS

BERYL HUANG

President, CEO of Bruber Media, 4x Emmy Award Winner (Belle, Death Wish, Wonders of the Sea)

CURT MARVIS

CEO & Co -Founder of QYOU, Former Lionsgate's President of Digital Media (Traditional and Digital Media Distribution)



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DAY 3 *(continued)*



POST-PRODUCTION MAGIC: BRINGING IT ALL TOGETHER

ACTION FOR FILM

SEPT 22, 2:00 PM - SALON 102

Learn what it takes to transition real action to action on camera.

SPEAKERS

EMERSON WONG

Founder of Pulse Academy, Stunt Coordinator/
Performer (RoboCop, Pacific Rim, and Deadpool 2)

Stunt man, producer and owner of a franchise of performance martial arts schools (Titans, Deadpool 2, and Umbrella Academy)

WOMEN IN FILM PANEL

SEPT 22, 2:00 PM - SALON 103

- Woman in the industry, how it all happened.
- Challenges and Triumphs in the industry.
- Words of Wisdom to young filmmakers.

SPEAKERS

BERYL HUANG

President, CEO of Bruber Media, 4x Emmy Award Winner (Belle, Death Wish, Wonders of the Sea)

PENNEY FINKLEMAN-COX

President Patchwork Productions, Former Executive VP Sony Pictures Animation, Former Co-Head of Dreamworks (Terms of Endearment, Shrek, Honey I Shrunk the Kids, The Prince of Egypt)

FILM SALES

SEPT 22, 2:00 PM - SALON 105

SPEAKERS

MARK LINDSAY

President of Distribution Goldcrest / Saboteur (Sin City, Finding Neverland, Kill Bill)

FOUNDATIONS OF SINGLE SWORDS

SEPT 22, 3:30 PM - SALON 103

How to handle and use arms for film.

SPEAKERS

DANIEL LEVINSON

VFX POST PRODUCTION

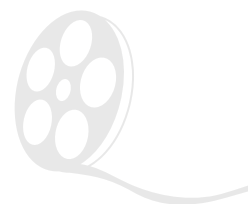
SEPT 22, 3:30 PM - SALON 102

Luis will be sharing the tools and techniques he utilizes in the film industry. Sharing his experience with Pre and Post Production.

SPEAKERS

LUIS F. CARRASCO

VFX Art Director & Concept Designer (The Revenant, Ready Player One, Star Wars: The Force Awakens)



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